



For immediate Release

REGIONAL LEADERS WITNESS LAUNCH OF KENYA TRADENET SYSTEM IN NAIROBI BY PRESIDENT KAGAME

*The new Trade Facilitation system set to enhance efficiency of cross-border trade
at Kenyan seaport, airports and border posts*

KENYA, NAIROBI, 2 May 2014 –

Kenya's National Single Window System now officially known as KenyaTrade Net was today officially launched in Nairobi by Rwanda President Paul Kagame in a ceremony witnessed by leaders from six African nations.

The System is an electronic platform that enables Kenya to clear import cargo at mostly destined for neighbouring land locked economies of Rwanda, Uganda, South Sudan, Burundi and DRC much faster, cheaper and efficient.

CrimsonLogic, a leading provider of eGovernment solutions and services headquartered in Singapore has, under a government contract between Kenya and Singapore, successfully rolled out the Kenya Electronic Single Window System, officially known as Kenya TradeNet. The system is also CrimsonLogic's 18th live Trade Facilitation implementation so far, and its first major project in Kenya.

Kenya TradeNet is the first comprehensive Single Window in the East African Community, and one of the very few in the world, that integrates a complex

heterogeneous government agencies ecosystem onto a single common platform, streamlining clearance process for sea, air and land cargo.

With the country's annual trade volumes exceeding US\$22.4 billion*, Kenya TradeNet is a flagship project under Kenya's Vision 2030 programme to position the country as a key trade in Africa. The implementation of the Kenya TradeNet is timely as the system is expected to reduce cargo dwell time at ports, and improve the ease of doing business.

Kenya TradeNet was rolled out to the trading community since November 2013, and shall be officially launched by His Excellency Hon. Uhuru Kenyatta, C.G.H., President and Commander in Chief of the Defence Forces of the Republic of Kenya on the 2nd May 2014.

The Kenya TradeNet provide a single point of access for the Kenyan trading community to electronically submit and receive approvals from regulatory

** Source: CIA World Factbook, based on 2013 estimates*

agencies, enabling an easier, faster and more transparent process, and providing significant cost savings to the trading community.

Key regulatory agencies such as Kenya Revenue Authority, Kenya Ports Authority, Kenya Maritime Authority, Kenya Airports Authority, Kenya Bureau of Standards, Kenya Plant Health Inspectorate Services, Department of Veterinary Services, Horticultural Crops Development Authority, Pharmacy & Poisons Board and Port Health (and eventually over 20 partner government agencies) are integrated with the Kenya TradeNet.

Kenya TradeNet is owned and managed by Kenya Trade Network Agency (KenTrade), a State Corporation mandated to implement, operationalise and manage the Trade Facilitation System.

“The journey towards modernising our Trade Facilitation system has benefitted from the wealth of knowledge and expertise that CrimsonLogic has brought into this project,” said Alex Kabuga, CEO of KenTrade. “CrimsonLogic was our valuable partner to deliver this challenging project on time, enabling us to positively manage the expectations of our stakeholders and trading community.

“We are thrilled to see initial benefits of the Kenya TradeNet to our operational efficiency, and encouraged that it is well-received by our stakeholders and trading communities, as they are now able to fully leverage the system to boost our trade and market positioning globally.”

“We are extremely honoured to be a key partner to Kenya’s eGovernment journey to transform the country’s economy and trade; and as a Singapore company, proud to have shared our expertise and experience to support this project,” said Mr Saw Ken Wye, CEO, CrimsonLogic. “As a global leader in Single Window implementations, it is always about working with governments that have the foresight and tenacity to drive the necessary reforms and investments to affect positive changes. I would like to congratulate KenTrade to have taken on the challenge to enrich the lives of citizens and business communities through the Kenya TradeNet project.

“The demand for eGovernment solutions remains strong in the African region and we will continue to increase our investments there. Working closely with fellow Singapore organisations like Singapore Corporation Enterprise and international organisations such as World Bank and Investment Climate Facility for Africa (ICF), we aim to play a key role in helping our government customers and their citizens to progress to the next level of growth and prosperity.”

The System is a web based portal and is accessible 24/7 nation-wide to stakeholders in trade logistics industry to facilitate the flow of goods in and out of Kenya’s borders. The ongoing pilot phase involves 9 out of 24 Government agencies and 40 private sectors companies involved in cargo clearance processes at the Port of Mombasa, JKIA and land border posts.

The System accessible via portal address <https://kenyatradenet.go.ke> or through our official website www.kentrade.go.ke is currently processing live transactions with the selected groups during this piloting phase ending January 31st before phased roll out to all groups and stations.

The implementation of Kenya TradeNet will contribute to elimination of inefficiencies, wastage and delays that are associated with the Port of Mombasa, Jomo Kenyatta International Airport cargo terminals and land border posts. The Project is the first of its kind in Kenya and is aimed at improving Kenya's global and regional competitiveness through integration of import cargo clearance and trade logistics processes. Latest global ranking by World Bank on Ease of Doing Business showed that Kenya had dropped by 7 points from position 122 in 2012/2013 to 129 in 2013/2014 while Rwanda which relies on Kenyan ports for import clearance had improved by 22 points from number 54 to 32

The Single Window System is funded by the Government of Kenya with support from the Investment Climate Facility (ICF), International Finance Corporation (IFC) and Trade Mark East Africa (TMEA). Kenya Trade Net Single Window is seen as a part of solution to the inefficient and corruption prone trade cargo logistics clearance processes.

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