

NewsLetter

A PUBLICATION OF THE KENYA TRADE NETWORK AGENCY (KENTRADE)



➔ **Trade Facilitation Platform to enhance Trade Facilitation**

➔ **KenTrade Develops APM Tool to Enhance System Availability**

➔ **Understanding Marine Insurance**

➔ **Impediments to Trade Facilitation & Possible Solutions... and many more**

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Mission, Vision & Core Values

Our Vision

Making a difference in Trade Facilitation.

Mission Statement

To facilitate trade by simplifying, harmonizing and automating business processes through management of the TradeNet System and provision of related services for Kenya's global competitiveness.

Core Values

In an endeavor to realize its vision and mission, the Agency upholds the following core values:

→ Customer centric

We commit to provide the highest standards in service delivery and customer experience to all our stakeholders.

→ Transparency

We commit to act in an honest, transparent and responsible manner in discharging our mandate whilst maintaining the highest degree of accountability.

→ Excellence

We commit to ensure that all our operations are undertaken in a manner that facilitates efficiency and effectiveness in service delivery.

→ Innovation

The Agency will be a learning organization that embraces change and continuously integrates creativity and innovation in its business systems, processes and services.

→ One KenTrade

The staff and the Board of KenTrade shall work as a team and nurture a performance driven culture.



It gives me great pleasure and pride to welcome you to our Quarterly TradeNet Newsletter which highlights the activities and events that have been happening at KenTrade.

I wish to commence by updating you that the former Chief Executive Officer Amos Wangora exited the Agency after 10 years of service, with seven years at the helm. The Board subsequently appointed me to take over as the Chief Executive Officer in an Acting capacity.

During his tenure, Mr. Wangora, spearheaded the successful implementation of the Agency's two strategic plans 2015/2020 and 2020/2023. Under these strategic plans the Agency introduced the InfoTradeKE portal, iScreen Kenya. The Agency also opened the Trade Facilitation Offices at the Nairobi Inland Container Depot, Nairobi (ICDN) and upgraded the Kenya TradeNet to the current Trade Facilitation Platform (TFP) among other milestones.

We have made great strides since we rolled out the Trade Facilitation Platform with the latest developments being full integration with the KRA's Integrated Customs Management System (iCMS) which has enabled the country to achieve full automation of the cargo release process. We have also achieved full integration with the new Kenya Bureau of Standards (KEBS) system. To enhance the TFP performance, we have deployed an Application Performance Monitoring tool that will predict and prevent performance issues before they impact our System users.

In June 2022, the former President Uhuru Kenyatta signed into law, the National Electronic Single Window System Act 2022. The move gave KenTrade a stronger legal foundation and anchored its mandate in law. At the moment, modalities to actualize the National Electronic Single Window System Act 2022 are ongoing, and we are in the process of drafting the Regulations. The draft Regulations will be subjected to public participation to enable stakeholders to give their views on the proposed Regulations. This will be taken to Parliament for necessary approvals and subsequently implemented. We will be counting on your support in this regard.

To strengthen our partnerships, the Agency has continued to engage with stakeholders to ensure updates on our activities. Some of these stakeholder engagements were done in collaboration with our partners such as the Kenya Export Promotion and Branding Agency (KEPROBA), the Kenya Private Sector Alliance (KEPSA), Association of Kenya Insurance (AKI), and the Insurance Regulatory Authority (IRA) among others. These engagements help the stakeholders and public to foster knowledge of some of the government efforts to improve trade facilitation but importantly the expectations of the trading community or business sector on how they can be better facilitated.

One of our values at the Agency is being Customer Centric and that is how we operate every single day. It reflects how we interact with our customers, stakeholders, colleagues, and our wider community. For this reason we participated in the Customer Service Week 2022 which was themed "Celebrating Service and Sustaining Customer Inclusion." We organized a week-long series of activities and we received tremendous support. It is always a pleasure serving you.

Finally, we have commenced the process of drafting the 2023/2028 Strategic Plan which will see the Agency enhance its trade facilitation role in the industry.

On behalf of the Board of Directors, I wish to thank all our stakeholders from our Parent Ministry - The National Treasury, other Ministries involved in Trade Facilitation, Partner Government Agencies, the trading community or private sector, development partners and lastly our employees who make it happen. Thank you so much.

Enjoy the read



Ag. Chief Executive Officer.

From the Ag. CEO's Desk



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KenTrade

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Mr. David Ngarama
Ag. Chief Executive Officer



Mr. Bernard Milewa
Corporation Secretary



Trade Facilitation Platform To Enhance Trade Facilitation

KenTrade rolled out the Trade Facilitation Platform (TFP) in August 2021 to enhance system productivity to improve the users experience and avoid technological obsolescence. TFP is an enhanced version of the Kenya TradeNet System which entails a technological refresh to ensure that it aligns with international standards.

Implementation of the TFP was done following the successful implementation of the initial Kenya TradeNet System which had been operational for over seven years. It was used extensively by the trading community owing to its benefits in simplifying trade processes in Kenya. TFP has on-boarded over 17,000 users with the majority of the users being exporters and importers and facilitates collection of over Kshs.1 billion annually through the System by Partner Government Agencies.

Importantly, the long-awaited migration of iCMS /TradeNet integration to the Trade Facilitation Platform (TFP) was successfully done in October 2022. This means that messages transmission between the TFP and ICMS are now more efficient compared to the previous integration. Similarly, in November 2022, together with the Kenya Bureau of Standards (KEBS), we finalized the integration between the TFP and KEBS Information Management System.

The integration successfully automated submission of the Local Certificate of Conformity, Foreign Certificate of Conformity and Certificate of Inspection through the TFP.

Implementation of the TFP was necessary in order to accommodate the growth and to ensure that our stakeholders continue to receive efficient services. The transition from Kenya TradeNet to the TFP was a seamless process with minimum disruptions. Prior to this, the Agency undertook a number of activities which are critical to ensure successful implementation of the TFP. These activities include gap analysis to reviewing of the business process, business rules validation and coming up with a customization requirement specification based on the gaps identified, User Acceptance Testing, continuous stakeholder sensitizations informed the stakeholders of the progress and trainings to enable users familiarize with the TFP.

To monitor the TFP performance and preempt downtime, the Agency developed an Application performance management (APM) with the support from the International Finance Corporation (IFC) to avert system challenges to enhance business and cross border trade facilitation.

1 Bn
amount in Kshs. collected annually through the system by Partner Government Agencies.

Thank you! Merci, Ibweya Muno, Gracies, Ọ́kọ̀lómọ̀l, Դորաբան, Թոնգոլ, Լիմուսու, Երոկամանո! Դոնա Մունո

Asanteni!

For playing your part in simplifying Trade processes by coming on board our upgraded Trade Facilitation platform.

16000+ Users | 20+ Government Agencies... & Growing

FOR MORE INFORMATION REACH US ON: +254 709 95 0000

KenTrade 10 YEARS



KenTrade's Ag. Chief Executive Officer (CEO) David Ngarama (left) and Creating Markets Advisory Ag. Senior Manager for Eastern and Southern Africa at International Finance Corporation (IFC) Gokhan Akinci (right), share a light moment during the launch of the Application Performance Management tool held at KenTrade offices recently.

KenTrade Launches Applications Performance Monitoring (APM) Tool to Enhance Visibility and Improve Performance of the National Electronic Single Window System.

KenTrade recently launched an Applications Performance Monitoring (APM) tool to help monitor and track the performance of the National Electronic Single Window System, which is also known as the Trade Facilitation Platform.

The Application Performance Monitoring (APM) tool, which was developed with support from the International Finance Corporation (IFC), will enable the Agency to reduce the Trade Facilitation Platform's downtime and ensure business continuity in service delivery to the users. This will additionally enhance end-user experience, system performance, optimize system security and increase system availability.

Speaking at the launch, KenTrade's Acting Chief Executive Officer, David Ngarama, said that implementation of the Application Performance Monitoring tool would enable the Agency to predict and prevent performance issues before they impact Trade Facilitation Platform users. "Implementation of the Application Performance Monitoring Tool was necessitated by the lack of a tool to monitor the performance of the Trade Facilitation or pre-empt downtime and ensure availability". He added that the Agency needed to deploy a performance tool to trouble shoot in the event of such challenges.

The launch of the Applications Performance Monitoring tool was attended by a delegation from the International Finance Corporation led by Gokhan Akinci, Creating Markets Advisory Ag. Senior Manager for Eastern and Southern Africa, Team Lead for Kenya Investment Climate Program III, Markus Kimani and KenTrade fraternity.

"Streamlined e-Government services simplifies complex procedures, reduces processing times and helps government reach a wider audience. IFC is happy to leverage its longstanding partnership with KenTrade by providing advisory services to support their work to build and deploy robust technology solutions that will enhance service delivery and facilitate trade" said Gokhan Akinci, IFC Creating Markets Advisory Acting Senior Manager for Eastern and Southern Africa.

In August 2021, KenTrade upgraded the National Electronic Single Window System to enhance system productivity to improve the users experience and also avoid technological obsolescence. Additionally, the upgrade was necessary to accommodate the growth and to ensure that our stakeholders continue to receive efficient services.



Streamlined e-Government services simplifies complex procedures, reduces processing times and helps government reach a wider audience. IFC is happy to leverage its longstanding partnership with KenTrade by providing advisory services to support their work to build and deploy robust technology solutions that will enhance service delivery and facilitate trade.

Gokhan Akinci,
IFC Creating Markets
Advisory Acting Senior
Manager for
Eastern & Southern Africa.

Business Intelligence (BI) Tool

Business intelligence (BI) tool or software is a set of business analytics solutions that has the capability to retrieve, analyze, and transform data into useful business insights, usually within easy-to-read visualization like charts, graphs, and dashboards.

Since go-live over six years ago, TradeNet system has amassed over 200GB trade data. The data sets that are collected via the Single Window are so voluminous that traditional data processing software cannot manage them. These massive volumes of data can be analyzed to provide insights into areas that are ripe for improvement and even provide predictive information that can be used to mitigate future problems. Key Performance Indicators such as cargo dwell time, vessel turnaround, container traffic among other metrics can be analyzed using a BI tool to discover areas of improvement and opportunities that can be further exploited to provide better services to stakeholders.

Currently generating reports is a major challenge in the TradeNet system, the process is manual and time consuming. Reports can only be run after working hours as they run from the transactional database, an approach used to avoid negative impact on system performance. Stakeholders do not have access to generate ad hoc reports on a need basis. To get a report, a request is sent to the Data Analyst or KenTrade CEO (for external users) who then assigns it to ICT for data extraction. The extracted data is then forwarded to the Data Analyst via email for analysis and dissemination of the requested report. This report generation process takes a minimum of two working days.

To address these challenges, KenTrade in partnership with TMEA sought to establish a Data warehouse, an Integration Layer and a Business Intelligence toolkit (BI) for the TradeNet system. This tool is expected to automate the reporting processes and provide analytics useful for KenTrade, Partner Government Agencies (PGAs) and stakeholders and support business decisions and policy making.

Benefits of BI Tool

The implementation of the BI tool, data warehouse and integration layer will radically transform how the Agency collects, analyses and manages its data. It is expected that the Agency will realize the following benefits upon completion of the project.

- Data/trade statistics will be easily accessible to internal staff and authorized stakeholders.
- The BI tool will improve the accuracy and quality of reporting
- The Agency will be able to generate customized reports based on user requirements. This will ultimately increase customer satisfaction for Trade Facilitation Platform users and stakeholders.
- The BI tool will internally benefit the agency through providing opportunities to create additional revenue streams.
- It will provide a centralized database for all trade statistics & transactional data on Trade Facilitation Platform and integrated systems
- The Agency will be able to take advantage of emerging technologies such as artificial intelligence and blockchain
- The BI tool is expected to enhance data protection controls through audit trails and data access controls.
- The tool will help the Agency identify market trends that can be used for strategic decision making.
- It will spur innovations by allowing external stakeholders to develop solutions that will interact with KenTrade data APIs.
- The solution will enable the Agency explore opportunities for monetization of trade data. e solution will enable the Agency explore opportunities for monetization of trade data.



Over Trade Data

200GB
Amount of Data amassed by
TradeNet system

About Mombasa Port And Northern Corridor Community Charter (MPNCCC)

The Mombasa Port and Northern Corridor Community Charter (MPNCCC) is a framework of collaboration that binds the port community to specific actions, collective obligations, targets and timelines, whose vision is to transform the Port of Mombasa and the Northern Corridor into an efficient, reliable and globally competitive trade and transport corridor.

Prior to the launch of the Charter in 2014 by then H.E Former President Uhuru Kenyatta, most agencies worked on their own and the industry experienced lack of responsiveness and proper coordination amongst Government and Trade Facilitation Agencies. The Charter was therefore as a result of the culmination of extensive consultations among Port Community stakeholders on improvement of service delivery at the Port of Mombasa and along the Northern Corridor. The Charter has today become a critical framework for enhancing the efficiency, effectiveness, reliability and global competitiveness of the Port and Northern Corridor. Through its implementation, there has been tremendous improvements in areas such as port infrastructure, transport connectivity and automation, which has reduced cargo clearance times, ship turnaround times, transit time along the Northern Corridor and the overall logistics cost.

The administration of MPNCCC comprise the Port Community Plenary, Council of Signatories, Steering Committee and the Secretariat. Port Community Plenary is composed of representatives of all the signatories and is the Charter's apex organ. The Plenary provides a unique forum for stakeholder deliberations on the full spectrum of issues covered by the Charter. The Council of Signatories (The Council) is a high-level organ of the Charter and acts as the ultimate decision-maker in handling political, legal, organizational, technical, cost, management, cultural and personnel issues.

The Steering Committee is also a high-level technical entity that makes strategic decisions concerning the realization of the Charter's goals. It is responsible for managing and monitoring the Charter's goals and verifies that the Charter activities are in accordance with established objectives. To ensure proper implementation of activities the Steering Committee formed three Sub – committees namely ICT Sub - Committee, Monitoring and Evaluation Sub - Committee and Communication Sub - Committee who report to the Steering Committee on a Quarterly basis. The Kenya Maritime Authority as the industry regulator is the custodian of the Charter, hosts the Secretariat and facilitates the monitoring and evaluation of the Charter implementation.

The Charter Signatories comprises of 54 members organized in eight (8) sub-categories, depending on the nature of their responsibilities. These include Cargo interveners and inspectors, Logistics service providers, Shippers, Regulators, Policy and Oversight, Trade and Commerce Associations, Regional and Economic Communities and the Civil Society.

The Charter further provide for the oversight and engagement mechanisms, the conveners, working groups, and stakeholders' forums and is premised on principles of inclusivity, equality of stakeholders, effective and efficient communications, ethics, continuously collect stakeholder feedback, private public partnership, transparency, focus on outcomes, champions and sustainability

Full realization and effective implementation of the Charter will definitely have a positive effect on the cost of doing business, which will enhance Kenya's attractiveness as an investment destination and will require the concerted efforts of all the signatories, who solidified their commitments by appending their signatures on the Charter.

Moreover, KenTrade has made a notable contribution to the MPNCCC through providing quarterly reports from the recently launched Business Intelligence Tool.

For more details please contact:
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Phone: 020 - 2381204 / 020 - 2381203/4
Email: info@kma.go.ke & portcharterkma@gmail.com



Facilitating Kenya's Maritime Trade

To mark this year's International Maritime day themed "New Technologies for Greener Shipping" KenTrade continues to make great strides in simplifying trade processes for maritime stakeholders through the Maritime Single Window System. This portal has enhanced ship-to-shore clearance procedures.

This is part of our commitment to the International Maritime Organization, goal to facilitate Maritime Traffic as per the FAL Convention.

For more Info. reach us on:
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contactcentre@kentrade.go.ke

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Simplifying Trade Processes for Kenya's Competitiveness

YOU ARE INVITED

LEAD STORIES

Join our virtual session on Maritime Single Window System

THURSDAY
29TH SEPT. 2022

From
1000Hrs - 1130Hrs

Microsoft Office Teams
<https://forms.office.com/1/P80F0389X1>

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Simplifying Trade Processes for Kenya's Competitiveness

Understanding Marine Insurance; is the portal a disruption of the general practice?

For a long time many importers in Kenya have been importing their cargo through Cost Insurance and Freight (CIF) which meant that their cargo would be insured abroad without having a good understanding of the scope of the cover by the International/overseas underwriters. In many cases the CIF offered by overseas underwriters (if taken) would terminate once the goods arrive at the Port of Mombasa and are offloaded from the vessel without the owner's knowledge. The importers were thus left - to bear the cost of any inland risks when the cargo is enroute to the final destination after the goods have been offloaded.

The directive issued by then Cabinet Secretary Mr. Henry Rotich during his 2016/2017 budget speech requiring shippers to procure Marine Cover Insurance (MCI) for all their imports from Kenya's (local) underwriters was well received by the insurance industry stakeholders.

The requirement is contained in section 20 of the Insurance Act which states that "No insurer, broker, agent or other person shall directly or indirectly place any Kenya business other than reinsurance business with an insurer not registered under this Act without the prior approval, whether individually or generally, in writing of the Commissioner."

This requirement is not new in the industry but rather one that has been in existence for a long time although the uptake has not been good. The reason for the low uptake has largely been due to the challenges experienced in the enforcement of the provisions of the Insurance Act mainly due to a lack of proper coordination between the Government Agencies and other industry stakeholders.

The directive was perceived by many in the industry as one that will not only create more business for industry players, but it will also provide importers with the comfort of knowing that their goods are well secured locally. We facilitated implementation of the MCI module which allows insurance companies and traders to access submission and approval of goods. The decision will expand the industry, save millions of shillings in foreign currency and therefore create employment. It is expected that with an increase in the uptake of marine insurance, the premium rates may reduce to the benefit of importers. Importers especially those with high volumes, can be able to negotiate for discounts on insurance rates with local underwriters in a language they understand.

"No insurer, broker, agent or other person shall directly or indirectly place any Kenya business other than reinsurance business with an insurer not registered under section 20 of the Insurance Act without the prior approval, whether individually or generally, in writing of the Commissioner."

Implementation of Information for TradeKenya (InfoTradeKE) Portal

Kenya is an important hub for the East African Community (EAC) serving landlocked EAC Partner States such as Uganda, Rwanda and Burundi. The Government of Kenya has therefore been at the forefront in streamlining international trade procedures through the National Single Window System also known as Trade Information Platform.

As the usage of the Single Window System increases, the trading community can also benefit from publication of fully transparent foreign trade procedures. Hence, Kenya has implemented the Information for trade in Kenya Portal (InfoTradeKenya) which was launched in November 2017 with the support from to The United States Agency for International Development (USAID) , TradeMark East Africa(TMEA), International Trade Centre(ITC) and The United Nations Conference on Trade and Development (UNCTAD).

The core of the InfoTradeKenya system is the database on foreign trade procedures. Currently, the portal has published import/export and transit procedures for over seventy commodities. The portal provides single-point access to up-to-date trade, economic and regulatory information for Kenya's trading community and the trader doesn't have to move from one government institution to the other in search of trade related procedures. New modules are progressively added to the portal, such as, searchable tariff database, information on market requirements added, and other key facilitation tools developed under the auspices of KenTrade. By implementing the InfoTradeKenya portal, Kenya has complied with the World Trade Organization (WTO) Trade Facilitation Agreement to make trade related information available and accessible. This makes it easier for traders to comply with regulatory requirements associated with the import, export and transit of goods in Kenya.

InfoTradeKenya portal can be accessed by traders, prospective Investors, citizenry or any person who wishes to familiarize with international trade in Kenya. The portal aims at enhancing the environment of doing business by reducing the cost and time spent looking for such information.

The portal can be accessed via www.infotradekenya.go.ke.

InfoTradeKenya

The Kenya Trade Information Portal (InfoTrade Portal)

Key Functions of the InfoTrade Portal

- A step-by-step guide on procedures required to export, import, and transit goods within the country
- Documentation of trade procedures

Key Dates & Milestones:

30th September 2022:
 Major milestone for the launched and live (150) commodities compared to 101 commodities during Q4 of the FY 2021/22.
 The simplification exercise which began in 2018, has seen simplification of the coffee, flowers, metal & metal products, nuts & oils, cotton, fish, and alcoholic beverages.

Challenges in the Documentation Exercise:
 Decipheration of these procedures on the InfoTradeKenya Portal presented varying degrees of complexities, duplications, redundancies, and redundancies within the trade logistics value chain that needed urgent action to reduce the cost of trade transactions in the country.

Solutions:
 To address this problem, KenTrade in Partnership with National Trade Facilitation Committee (NTFC), and respective regulatory institutions, a coordination and harmonization exercise of trade procedures in the country.

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The Impediments to Trade Logistics and Possible Solutions

Juma Ali Tellah, Chief Executive Officer, Kenya Ships Agents Association



PIMV Northern Valence a vessel operated by the Hapag Lloyd Shipping Line on a maiden call to the Port of Mombasa

Trade Logistics entails the process of planning, implementing, and controlling the efficient, cost-effective flow and storage of raw materials, pre-products, in-process inventory, finished goods and related information from points of origin to points of consumption or processing. Logistics plays a crucial role in any economy. Well developed and maintained trade logistics infrastructure such as roads & highways, ports, railways, airports, including dry ports, warehousing infrastructure, labs & testing facilities are necessary for sustainable and balanced economic development for any country.

Impediments To Trade Logistics

1. **Persistent trade disputes** – The EAC region is deeply embroiled in trade disputes with each country working hard to restrict goods from other member countries citing various reasons. Tanzania and Uganda once imposed a 25 per cent import duty on Kenyan confectionery such as juices, ice cream, chocolate, sweets and chewing gums, claiming Kenya had used zero-rated industrial sugar imports to produce them. On its part Kenya banned Tanzanian tour vans from accessing the Maasai Mara game reserve, arguing that Tanzania had also banned Kenyan operators from accessing Serengeti National Park.
2. **Non-harmonized regulations** within the EA Community member states.
3. **Tariff Barriers** – prohibitive taxes on certain goods – a good example is that cited in item 1.
4. **Non-Tariff Barriers** – These are non-monetary barriers which include rules and regulations impeding trade or making trade more difficult, which include among others:
 - police roadblocks on the main highways: Though the number have reduced, roadblocks still exist along the highways, resulting in longer truck turnaround times. It should however be noted that roadblocks can be minimized in number but cannot completely be eradicated for security reasons.
5. **Weigh Bridges** – Use of static weigh bridges increased truck turnaround time and therefore increased costs of operation and consequently transport costs. High speed motion weigh bridges were resorted to along the Northern corridor highways to reduce transit times. However, some trucks are still exposed to weighing at some weigh bridges.
6. **Inability to balance between revenue collection & trade facilitation.** This can be explained through the:
 - High number of government agencies involved in cargo clearance procedures.
 - Penalties – high penalties imposed by the Revenue Authorities on account of inadvertent / human errors upon request to submit amendments.
 - Introduction of new procedures and fees without stakeholders' engagements.
 - Frequent policy changes by the government agencies creating unpredictable logistics and supply chain environment.
 - Quotas – Limits placed on imported goods or number of imports to protect local firms.
 - Subsidies – Government subsidizing local productions, through offering free agricultural inputs to enable local farmers to compete with the prices of imported goods.



GLOBAL LOGISTICS
INTERNATIONAL DELIVERY

7. **Testing procedures on imports** need to be swift to avoid unnecessary storage and demurrage charges. If at all possible, such tests should be done after importation has occurred.

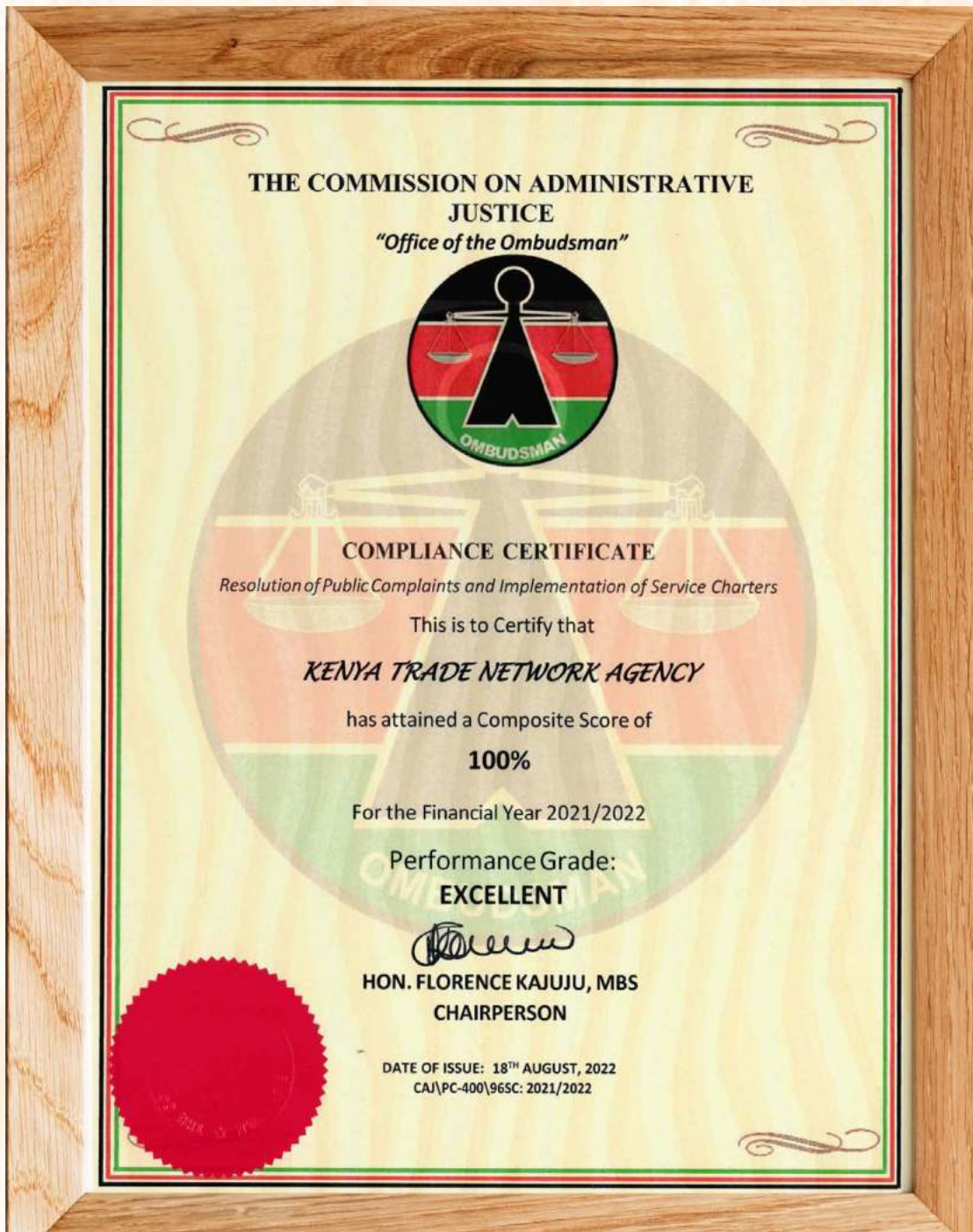
Possible Solutions: -

1. **Infrastructure improvements.**
2. **Empowering small and medium logistics providers** with skilled personnel, information on trade flow and access to infrastructure.
3. **Reduction in border delays** by constant consultation between countries prior to changing regulations.
4. **Development of industrial parks** – areas earmarked and dedicated to industrial development, promoting economies of scale in investments power, water, waste management, security, and other infrastructure. The facilities should be located close to transport facilities, especially where more than one transport mode is available, including highways, railways, airports, and ports.
5. **Reduction or elimination of truck delays** by substituting static weigh bridges with high speed weigh in motion bridges.
6. **Provide capacity building opportunities** to improve the quality of logistics services.
7. **Unlock constraints to value addition** in export products that have growth potential for manufacturing and labour absorption to open new market opportunities for local producers.
8. **Bilateral/Regional agreements between EAC Member states** to end trade conflicts. Frequent meetings to monitor same and to include the private sector prior to all decision making.
9. **Use of ICT and Bilateral agreements** on information sharing between East Africa and her trading partners to create more transparent, efficient, and cost-effective ways of managing trade information across the borders. This will also create more trust and visibility in the trade supply chain.
10. **Implementation of pre-arrival cargo clearance** that is accessible to all cargo interests as opposed to Authorized Economic Operators limited to a few compliant operators.
11. **Expediency and consultation** with the private sector in approving amendments.
12. **Rationalization and harmonization of regulations** impeding trade or making trade more difficult.
13. **Efficiently functioning border posts** well equipped with reliable supply of electricity, water, stable IT systems, adequate and well-trained staff, 24/7 working arrangement etc.

Conclusion,

The way forward is to ensure that by linking governments and the private sector across the region it is possible to develop carefully thought-out concepts to ensure proper functioning trade logistics for industry and trade throughout East Africa. Only through monitoring and continuous development and change of individual logistics processes in trade and distribution channels can all customer requirements be met and thus the gains of trade may be realised.





Complaints Handling Certificate

The Commission on Administrative Justice-Office of the Ombudsman, is a constitutional commission established under Article 59(4) of the Constitution, and the Commission on Administrative Justice Act, 2011.

The Commission has the mandate of tackling maladministration (improper administration) in the public sector. In this regard, the Commission is empowered to, among other things, investigate complaints of delay, abuse of power, unfair treatment, manifest injustice or discourtesy. Secondly, the Commission has the mandate of overseeing and enforcing the implementation of the Access to Information Act, 2016.

As part of compliance with the 10th Framework on Resolution of Public Complaints, and Requests of Access to Information, KenTrade continues to comply with the requirement of submitting quarterly reports and was awarded 100% (Excellent) in the FY2021/2022.



KenTrade Chairman - Mr Mugambi Imanyara, the Ag. CEO David Ngarama and Amos Wangora pose, holding the KenTrade@10 memoir

Amos Wangora's Term comes to an End

Amos Wangora joined KenTrade in 2012 where he worked as the General Manager in charge of Operations. During this period, KenTrade successfully rolled out the Single Window System - Kenya TradeNet System, which was launched in 2013. In October 2016, Wangora was appointed Chief Executive Officer in the agency as the second serving CEO.

KenTrade's success has been achieved through many of Wangora's achievements during his tenure. Under his leadership, the Agency was able to get three ISO certifications: ISO 9001:2008, ISO 9001:2015, and ISO/IEC 27001:2013. Additionally, in 2017 KenTrade also launched Information for Trade in Kenya (InfoTradeKenya) portal which offers all current trade-related information in one place and at one time to help merchants make wise decisions and offers a step-by-step guidance for imports, exports, and transit trade operations.

After receiving presidential approval on June 21, 2022, the National Electronic Single Window System (National Assembly Bill No. 15 of 2021) was passed by Parliament and made into law during his leadership. He also enabled the agency to make its transition from the Kenya TradeNet System to the Trade Facilitation Platform.

Mr. Wangora's leadership also saw to it that KenTrade released the I-Screen Kenya System in March 2019, to help the trade community and other stakeholders access and search for information on trading partners. The establishment of the Kenya Maritime Single Window System was another important achievement completed under his leadership which was a cooperative initiative on the FAL Convention's implementation with the Kenya Maritime Authority (KMA).

Wangora also participated in developing and approving the 5-year strategic plan for the period of 2015 to 2020 and a 3-year strategic plan for the period of 2020 to 2023, which have led the excellence in the agency's performance.

This FY 22/23 on September 30, 2022 Wangora's term of service came to an end, and he handed over to Mr. David Ngarama who took up the position in acting capacity. KenTrade arranged and held a get together send off at Sarova Stanely for Mr. Wangora whereby the Chairman acknowledged his exemplary leadership and staff members were full of praises and wished him well.

Corporate Activities



Manager Trade Facilitation and Value Added Services Billy Ngumi, was a panelist during the a conference on innovative solutions in eGovernance, eTrade and eFinance held in Frankfurt, West Germany in October 2022.

KenTrade in Rwanda

Our colleagues Billy Ngumi (Manager Trade Facilitation and Value Add Services) Jane Musyoki (Principal E-portal and Value Ad Services Officer) and Samwel Ochieng (Senior Shipping and Customs Officer) are in Kigali, Rwanda to share the Agency's experience in important export cargo clearance with focus on digitization. They were invited speakers and panelists at the High-Level Customs Digitization Forum hosted by the Rwanda Revenue Authority in the capital city of Kigali.

The KenTrade team's presentation was on Enhancing Coordinated Border Management through digitalization & Single Window and potential digital Solutions for Trade procedures automation.

KenTrade on E-Trade in Germany

Manager Billy Ngumi joined other international delegates for a panel discussion on Innovative solutions in eGovernance, eTrade & eFinance at Hilton Frankfurt City Centre in Frankfurt, West Germany.

The October 12th - 13th, 2022 Live event known as 1st Africa & Invest focuses on the ongoing digitalization for international trade and investment, as a disruption and what this means for governments, business and financial sector including the G-2-B (Government to Business) which KenTrade anchors its business model on.

KenTrade On Governance and Risk Compliance

Our Manager IT & Infrastructure Officer, Mr Boniface Asiligwa, who also doubles up as the Data Protection Officer and substantive Manager IT & Infrastructure is among top brains in IT attending a Governance, Risk & Compliance (GRC) conference at Leisure Lodge hotel in Ukunda, Kwale county.

The 3 days conference hosted by the Kenyan Chapter of the Information Systems Audit and Control Association (ISACA) - which is the association of IT Kenyan professionals in Kenya- has speakers drawn from public, private sector and the Defense.

The focus is on building digital trust in organizations under the theme Leveraging Sustainable Digital Trust in the Digital Age Asiligwa yesterday moderated the roundtable discussion on building digital trust in auditing and in the coming hours will be a speaker at the session on Building Enterprise Security Resilience where he will be intellectually sparring with Senior Manager Risk Services at Deloitte Mr. Rakesh Ravindran and Lt. Col. Henry Mwenemeru of Kenya Airforce.



Manager ICT, Boniface Asiligwa, was the moderator during the Information Systems Audit and Control Association (ICASA), conference themed "Leveraging Sustainable Digital Trust in Digital Age" held in Ukunda, Kwale County in October 2022



CEO in CS Week 2022

Ag. CEO, David Ngarama, cuts the cake alongside the Manager, Customer Service and Contact Centre, Furaha Wanjiru.



Assistant Manager Marketing and Business Development, Evelyn Wamae, attended a Forum On Consultative Engagement To Establish The Challenges In Sea Freight In The EAC Region (impact on cost of doing business, turnaround time and effects on volumes of cargo in and outbound) held in Dar es Salaam in November 2022.

KenTrade in Dar Es salaam

Our Assistant Manager in charge of Marketing and Business Development, Mrs. Evelyn Wamae represented the Agency at the regional forum hosted by our development partner organizations- East Africa Business Council and TradeMark East Africa the port city of Dar-es-Salaam in Tanzania.

The forum on 'Consultative Engagement to Establish Challenges in Sea Freight in the EAC Region focused on identifying challenges in sea freight in the EAC Region (impact on cost of doing business, turnaround time and effects on volumes of cargo in and outbound). Delegates also identified gaps for interventions by the EAC partner states.

There was consensus on the areas of improvement in the sector to ensure efficiency at exit and entry points. The November 3-4, 2022, engagement was also an opportunity for delegates to tour the Port of Dar.



Ag. CEO David Ngarama, poses (in red tie and beige suit) for a group photo with trainers and participants of the capacity building forum, held at Ole Sereni under the Africa Trade and Exports with AfCFTA Training Program. KenTrade is collaborating with International Trade Centre and other development partners to help align the Small Scale and Medium Size traders in Kenya to the Kenya's strategy for implementation of AfCFTA

Board Activities



**KenTrade Board of Directors & Executive Committee
Retreat on Strategic Plan Mid Term Review
At Lake Naivasha Sawela Lodge, 23rd-24th August 2022**

Board Retreat Caption: KenTrade Chairman, Board of Directors, Management & members of Staff pose for a photo after successful deliberations in Naivasha during the Strategic Plan Mid Term Review retreat. The retreat entailed discussions on the implementation of the National Electronic Single Window System Act which was enacted on June 21, 2022.

Service Delivery Charter

English



Your G2B trading partner

SERVICE DELIVERY CHARTER

SERVICE	REQUIREMENT	COST		TIMELINE
Attending to Walk-in Customers	Avail self to any KenTrade office and specify the inquiry	No Payment Required		Within 5 minutes
Telephone Inquiry	Make a call to our telephone numbers	No Payment Required		Within 3 rings
Emails and social media inquiries	Email or post an inquiry via social media	No Payment Required		Within 8 working hours
Training of stakeholders on the Kenya TradeNet System	Request for training on the KenTrade website	Training fees in Nairobi & Mombasa	Training fees in other regions	Within two weeks after receiving payment
	i. Permits/Trader Module ii. Port/Manifest iii. Customs Security Bond iv. Duty Remissions & Exemptions v. Partner Government Agency	Kshs. 17,400 Kshs. 17,400 Kshs. 17,400 Kshs. 17,400 Kshs. 26,100	Kshs. 10,440 Kshs. 10,440 Kshs. 10,440 Kshs. 10,440 Kshs. 46,980	2 days 2 days 1 day 1 day 2 days
	i. Urgent Training ii. Annual Mandatory Refresher Training	Kshs 5,800 per person per request Kshs 5,800 per person		
	i. Virtual Training ii. Client Onsite Training	Kshs. 5,000 per person Kshs. 5,000 per person		
Registration of users of the Kenya TradeNet System	User to have undergone training before registration	Above training fees apply		Within 24hrs after receiving payment of training fees
Sensitization of stakeholders and Partner Government Agencies (PGA's) on the TradeNet System	Request calls or email, however, KenTrade will hold scheduled quarterly sensitization workshops	No Payment Required		2-3 hours per session
Access to i-Screen Kenya System	Access the portal through the link (www.iscreenkenya.go.ke) Request for registration, Login, Select Pricing plan, Subscribe and pay relevant fees	Subscription Pricing Plans: i. Monthly Kshs 10,450 ii. Quarterly Kshs 25,080 iii. Bi-Annually Kshs 50,160 iv. Annually Kshs 100,320		24 hours / 7 days
Facilitation of Optional Premium Services i. Nomination of clearing agents ii. Paying for permits / licenses iii. Password reset iv. Applications of permits v. Request for email change vi. Request for System Change (RFC) vii. Request for lodgement of documents	An E-mail, Phone Call or Social Media Request To KenTrade's Contact Centre	KShs. 580 (VAT inclusive)		Within two (2) hours
Verification of permits required for Base Documents (BDs) creation Account reactivations (for accounts dormant for over 6 months)		KShs. 1,160 (VAT Inclusive)		
Access and availability of the Kenya TradeNet System		Kshs.5,800 (VAT inclusive) per permit with corresponding UCR		
Maintenance Notification of the Kenya TradeNet System		KShs. 580 (VAT inclusive)		
Access to the Marine Cargo Insurance Module (MCI)	Submit MCI application on the TradeNet Portal or Insurance Company Portal	Determined by the Insurance Company		Within One (1) day
Access and availability of the Maritime Single Window System	Lodge maritime Single Window Forms for approval by Partner Government Agencies	No Payment Required		24 hours / 7 days
Access and availability of the Information for Trade portal	Access is via https://infotradekenya.go.ke	No Payment Required		24 hours / 7 days
Request for Access to Information	Formal/written request addressed to the Chief Executive Officer (information relating to the Agency's functions and responsibilities can be accessed on the Agency's website)	No Cost		Acknowledgement of formal request received 2 days Processing of Urgent Requests 48 hours Processing of Ordinary Request 21 days
Payment of suppliers	Avail invoice / delivery note, copy of LSO / LPO	No Payment Required		Thirty (30) days after receipt of invoice, delivery note, LSO / LPO
Acknowledgment of Physical/Online Letters to KenTrade	Address the letter to the Chief Executive Officer, KenTrade	No Payment Required		Within five (5) working days upon receipt of the letter

WE ARE COMMITTED TO COURTESY AND EXCELLENCE IN SERVICE DELIVERY

Any service/good rendered that does not conform to the above standards or any officer who does not live up to commitment to courtesy and excellence in Service Delivery should be reported to:

KENTRADE CONTACT:
 Kenya Trade Network Agency (KenTrade)
 Head Office: 1st Floor Embankment Plaza, Longonot Rd - Upperhill, Nairobi
 Address: P.O. Box 36943 - 00200 Nairobi, Kenya.
 Email: contactcentre@kentrade.go.ke / Tel: +254 709 950 000, +254 204 965 000
 For Complaints email: complaints@kentrade.go.ke

OMBUDSMAN CONTACT:
 The Commission Secretary/Chief Executive Officer,
 Commission on Administrative Justice, 2nd Floor,
 West End Towers, Waiyaki Way, Nairobi
 P.O. Box 20414-00200 Nairobi
 Tel: +254 (0)20 2270000 / 2303000
 Email: complain@ombudsman.go.ke



HUDUMA BORA NI HAKI YAKO



Service Delivery Charter

Kiswahili



Your G2B trading partner

TAASISI YA MTANDAO WA BIASHARA YA KENYA MKATABA WA UTOAJI HUDUMA

HUDUMA	MAHITAJI	GHARAMA	MUDA
Kushughulika wateja wanaoingia	Jwasilisha kwenye ofisi yoyote ya KenTrade na uweke wazi swali ulilo nalo	Hamna malipo yanayohitajika	Katika muda wa dakika tano
Mauluzi kwa njia ya simu	Piga simu kwa nambari zetu	Hakuna gharama	Katika milio mitatu
Barua pepe na mauluzi wa mitandao ya kijamii	Andika barua pepe au uchapitise swali lako kwenye mitandao ya kijamii	Hamna malipo yanayohitajika	Katika muda wa masaa manane ya kufanya kazi
Mafunzo ya wateja kuhusu mfumo wa Kenya TradeNet System	Tuma ombi la mafunzo kwenye tovuti ya KenTrade i. Vibali/Kitengo cha mfiyabishara ii. Bancari/Dhihirisho iii. Dhamana ya usalama wa forodha iv. Ushuru na misamaha ya ushuru v. Wakala wa serikali mshiriki i. Mafunzo ya dharura ii. Mafunzo ya lazima ya urejeshi ya kila mwaka i. Mafunzo ya mtandaoni ii. Mafunzo ya wateja walipo	Ada za mafunzo Nairobi na Mombasa Ada za mafunzo katika maeneo mengine Shilingi 17,400 Shilingi 17,400 Shilingi 17,400 Shilingi 17,400 Shilingi 26,100 Shilingi 10,440 Shilingi 10,440 Shilingi 10,440 Shilingi 10,440 Shilingi 46,980 Shilingi 5,800 kila mtu mmoja kwa kila ombi, Shilingi 5,800 kila mtu Shilingi 5,000 kila mmoja Shilingi 5,000 kila mmoja	Katika kipindi cha wiki mbili baada ya kupokea malipo Siku mbili Siku mbili Siku moja Siku moja Siku mbili
Usajili wa watumizi wa mfumo wa Kenya TradeNet	Mtumizi awe amepitia mafunzo kabla ya usajili	Juu ya ada ya mafunzo inatumika	Katika kipindi cha saa 24 baada ya kupokea malipo ya ada ya mafunzo
Uhamasishaji wa wadau na mashirika ya serikali washiriki (PGA's) kuhusu mfumo wa TradeNet	Wadau kutuma barua pepe ama kupiga simu/ KenTrade kuandaa warsha zilizo pangwa kila robo mwaka	Hamna malipo yanayohitajika	Masaa 2-3 kila kikao
Mfumo wa i-Screen Kenya	Fika juu kwa kupitia kwa kungo (www.iscreenkenya.go.ke) Omba usajili, ingia, chagua mpango wa gharama, junge na kasha ulipe ada inayohitajika	Mipango ya gharama ya kujisajili i. Kwa mwezi ii. Kila robo mwaka iii. Mara mbili kwa mwaka iv. Kila mwaka	Shilingi 10,450 Shilingi 25,080 Shilingi 50,160 Shilingi 100,320 Masaa 24/ siku 7
Huduma za Nyongeza Uwezeshaji wa: i. Uteuzi wa mawakala wa forodhani ii. Maombi ya dhamana iii. Kuweka upya nywila iv. Maombi ya vibali v. Ombi la kubadilisha barua pepe vi. Ombi la mabadiliko ya mfumo v. Ombi la uwasilishaji wa hati	Barua-pepe, Simu au Ombi la Mitandao ya Kijamii kwa Kituo cha Mawasiliano cha KenTrade	Shilingi 580 (ukijumuisha VAT) Shilingi 1,160 (ukijumuisha VAT) Shilingi 5,800 (ukijumuisha VAT) kwa kila na UCR inayolingana	Katika kipindi cha masaa mawili
Uthibitishaji wa vibali vinavyohitajika kwa uandaji wa Hati za Msingi (BDs) Uwezeshaji wa akaunti (kwa akaunti ambazo hazijatumwa kwa zaidi ya miezi sita (6))		Shilingi 580 (VAT ilijumuisha)	
Upatikanaji na uwepo wa mfumo wa Kenya TradeNet	Uwe mtumizi aliyesajiliwa wa mfumo wa Kenya TradeNet	Hamna malipo yanayohitajika	Masaa 24/ siku 7
Taarifa ya ukarabati wa mfumo wa Kenya TradeNet	Itani ya Umma	Hamna malipo yanayohitajika	Masaa 48 kabla ya ukarabati
Upatikanaji wa taarifa kuhusu bima ya mizgo ya baharini (MCI)	Tuma ombi la MCI kwenye juu kwa la TradeNet au juu kwa la kampuni ya bima	Hutathminiwa na kampuni ya bima	Katika pindi cha siku moja
Upatikanaji wa mfumo wa baharini wa Maritime Single Window System	Wasilisha fomu za mfumo wa maritime Single Window, ilizipitishwe na wakala wa serikali	Hamna malipo yanayohitajika	Masaa 24/ siku 7
Upatikanaji na uwepo wa juu kwa la taarifa za biashara	Kupitia kwa https://infotradekenya.go.ke	Hamna malipo yanayohitajika	Masaa 24/ siku 7
Ombi la kupata taarifa/habari	Ombi rasmi/ la maandishi linakoekezwa kwa Ofisa Mtendaji Mkuu (habari zinazohusiana na kazi na majukumu ya wakala zinaweza kupatikana kwenye tovuti ya wakala)	Hakuna gharama	Kukuibaliwa kwa ombi rasmi lililopokewa, siku 2 Kushughulikwa kwa maombi ya haraka, masaa 48 Kushughulikwa kwa ombi la kawaida, siku 21
Malipo ya wasambazaji bidhaa	Pata stakabadi ya malipo/ notisi ya uwasilishaji, nakala ya LSO/ LPO	Hamna malipo yanayohitajika	Siku 30 baada ya kupokea risiti ya malipo, notisi ya uwasilishaji LSO/ LPO
Barua za kuwasilisha au mtandaoni kwa KenTrade	Wasilisha barua hiyo kwa Afisa Mkuu Mtendaji KenTrade	Hamna malipo yanayohitajika	Katika kipindi cha siku tano za kufanya kazi baada ya kupokea barua hio

Iwapo hujaridhika na viwango vya huduma au bidhaa zetu, unaweza kuwasilisha malalamiko yako kwa:

KENYA TRADE NETWORK AGENCY (KENTRADE)
Ofisi Kuu: Gorofa ya Kwanza Embankment Plaza, Bara bara ya Longonot - Upperhill, Nairobi
Anwani: Sanduku La Posta 36943 - 00200 Nairobi, Kenya.
Barua Pepe: contactcentre@kentrade.go.ke / Simu: +254 709 950 000 , +254 204 965 000
Kwa malalamishi Andika Barua Pepe: complaints@kentrade.go.ke

Wasiliana nasi kupitia:

OMBUDSMAN CONTACT:
The Commission Secretary/Chief Executive Officer,
Commission on Administrative Justice, 2nd Floor,
West End Towers, Waiyaki Way, Nairobi
P.O. Box 20414-00200 Nairobi | Tel: +254 (0)20 2270000 / 2303000
Email: complain@ombudsman.go.ke



HUDUMA BORA NI HAKI YAKO





Are you an Exporter/Importer, Customs Agent or Clearing Agent?

KenTrade invites you to **register** and **pay** for any of our Training

Access the portal here:
<https://soma.kentrade.go.ke/>

For more Info. reach us on:

+254 709 95 0000
contactcentre@kentrade.go.ke

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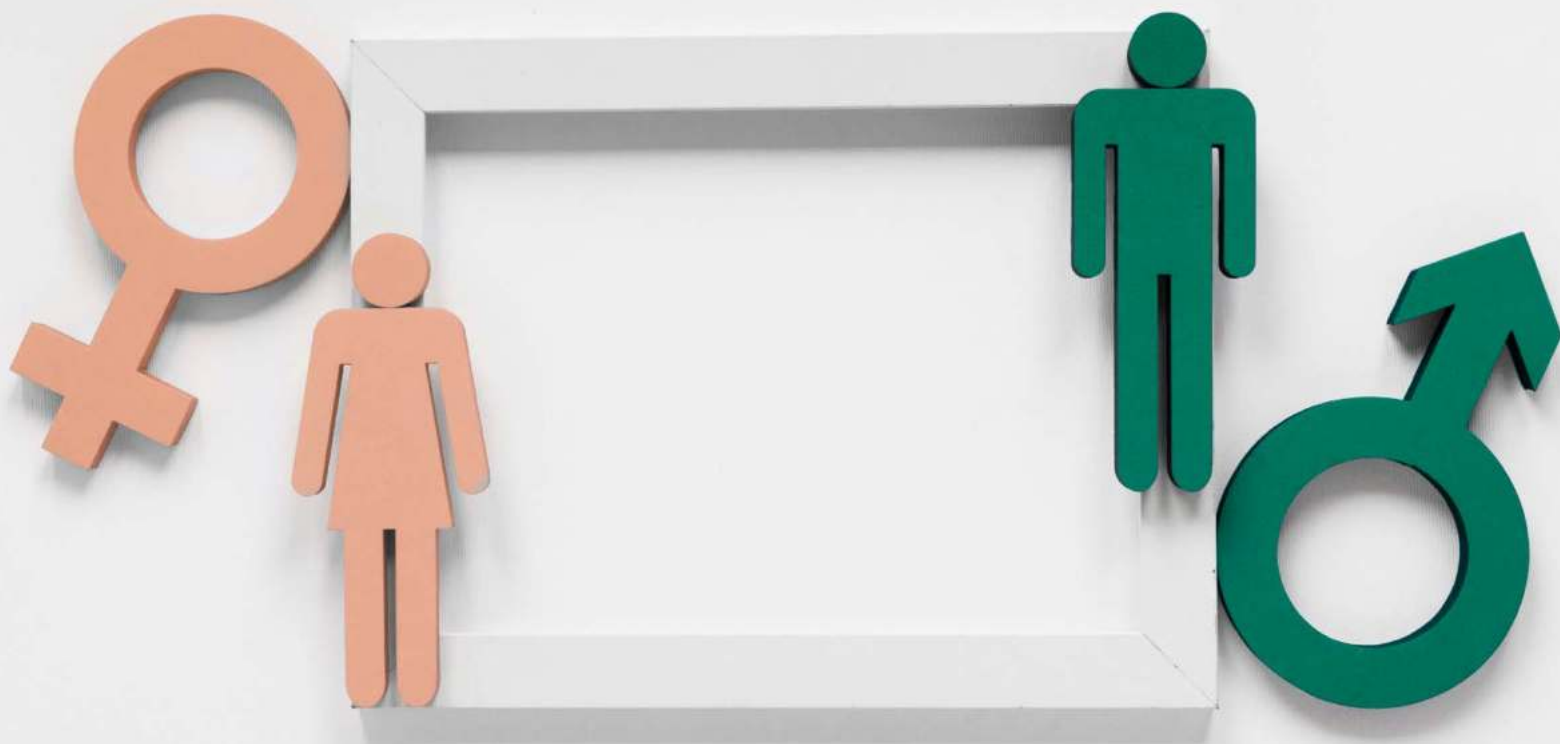
@KenTradeG2B



Kenya Trade Network Agency

Simplifying Trade Processes for Kenya's Competitiveness





Gender Mainstreaming in Kenya

Gender mainstreaming is the **process of ensuring that the needs, interests, perspectives and knowledge** of women and men are integrated in the preparation, design, implementation, monitoring and evaluation of policies, regulatory measures, and spending programmes. This is done with a view to promote equality between women and men, and combat discrimination. Gender mainstreaming has been embraced internationally as a strategy towards realizing gender equality.

The overall objective of gender equality is to have a society in which women and men enjoy the same opportunities, rights, and obligations in all spheres of life. Gender mainstreaming ensures that policy-making and legislative work is of higher quality and has a greater relevance for society, because it makes policies respond more effectively to the needs of all citizens – women and men, girls and boys. Gender mainstreaming also makes public interventions more effective and ensures that inequalities are not perpetuated. It also implies analyzing the existing situation, with the purpose of identifying inequalities, and developing policies which aim to redress these inequalities and undo the mechanisms that caused them.

The Agency constitutes a committee that facilitates sensitisations to staff on obligations and rights in regard to gender and lead the observation of international days related to gender.



Kenya is a signatory to various international conventions frameworks that seek to enhance the attainment of gender equality, diversity and women's participation in the workforce.

How to Access Government Procurement Opportunities (AGPO)

The legal requirement for women, youth and persons with disabilities to access 30% of Government Procurement opportunities is being implemented within the context of the AGPO program. The program was launched by the former President Uhuru Kenyatta on 16th October, 2013 in Nairobi, Kenya. The Access to Government Procurement Opportunities (AGPO) program is founded on the Constitution of Kenya, 2010 Article 227 on the fair equitable, transparent and cost-effective public procurement of goods and services, the Constitution of Kenya, 2010 Article 55 on affirmative action and the Public Procurement and Asset Disposal Act, 2015.

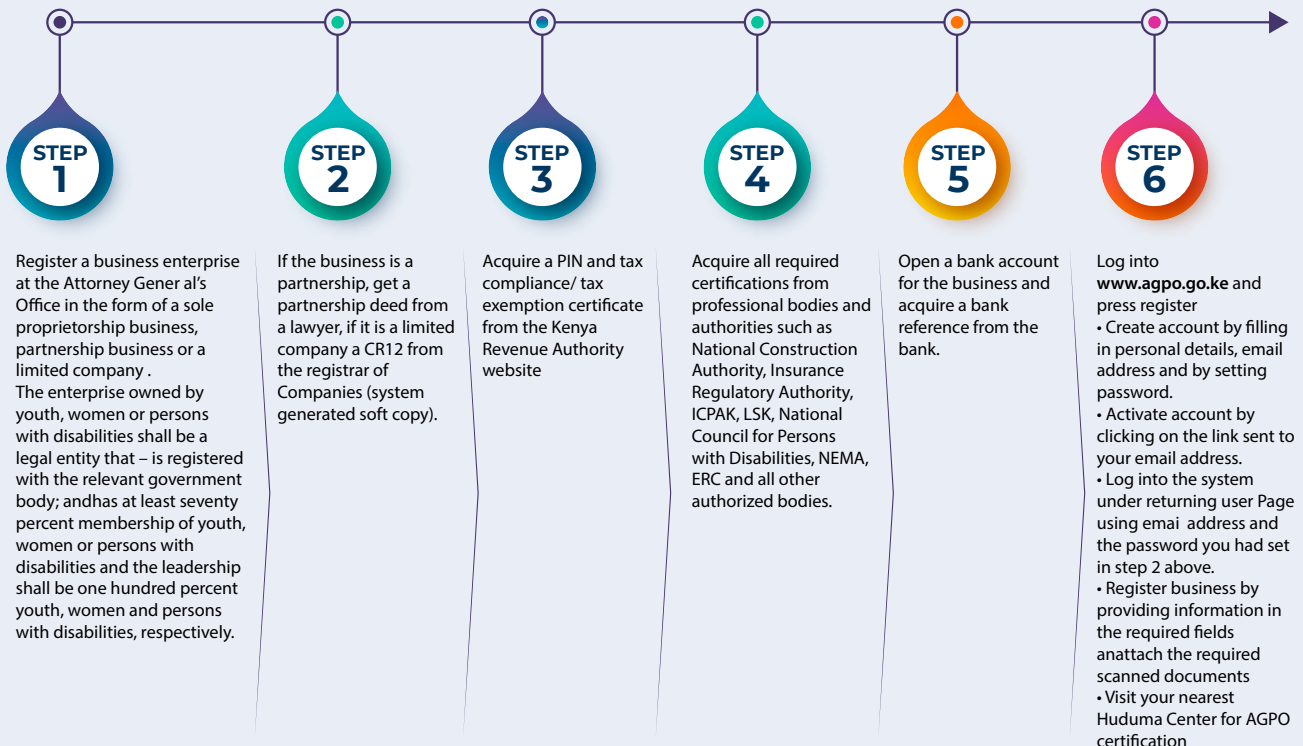
What is the aim of the Access to Government Procurement Opportunities (AGPO) Program?

The aim of the AGPO program is to facilitate the enterprises owned by women, youth and persons with disabilities to be able to participate in Government opportunities. This is made possible through the implementation of the legal requirement that 30% of Government procurement opportunities be set aside specifically for enterprises owned by these groups. As a result, the program is aimed at empowering them by giving them more opportunities to do business with the Government.

The Agency continuously carries out sensitisations to suppliers to appraise them on opportunities available to them.



How To Join Access To Government Procurement Opportunities



Ensuring Safety On The Roads

By Sylvia Njeri
For Road & Safety

Road traffic safety refers to the methods and measures used to prevent road users from being killed or seriously injured. Typical road users include pedestrians, cyclists, motorists, vehicle passengers, horse riders, and passengers of on-road public transport. About 1.3 million people die on the world's roads and 20 - 50 million are injured every year. Road traffic crashes are a major cause of death among all age groups and the leading cause of death for children and young adults aged 5–29 years. The risk of dying in a road traffic crash is more than 3 times higher in low-income countries than in high-income countries.

Millions of lives can be saved, and injuries prevented with well-enforced road safety laws on speeding, drinking and driving, and use of seatbelts, child restraints and motorcycle helmets. Road design, improved vehicle standards and better emergency care also save many lives. As average speed increases, so does the risk of having a road traffic crash and the severity of the consequences should a crash occur. For every 1% increase in mean speed, there is a 4% increase in risk of a fatal crash.

Drinking and driving increases the risk of a crash dramatically when the driver has a blood-alcohol concentration (BAC) of above 0.05 g/dl. WHO recommends a BAC limit of ≤ 0.05 g/dl for the general driving population, and ≤ 0.02 g/dl for young and novice drivers. Only 45 countries have national drink-driving laws that meet best practice. Wearing a seatbelt reduces the risk of injuries and deaths among front seat occupants by 45-50% and rear-seat car occupants by 25–75%.

Telephone use while driving (whether hand-held or hands-free) increases the risk of a crash by 4 times, while texting increases the risk by around 23 times. Driver reaction times are 50% slower while using a telephone than without. Placing children in child restraints reduces the risk of death by at least 60%, particularly for children aged less than 4 years. For children aged 8-12 years, booster seats can reduce the risk of injury by 19% compared to using a seatbelt alone. Best practice laws restrict children sitting in the front seat and require appropriate restraints for age/height/weight.

Road safety is a personal responsibility for all, pedestrians, cyclists, motorists, motorcyclists and passengers. Everyone has a responsibility for both themselves and the other person. Many road accidents occur because of the other person's recklessness. If you text while driving, you endanger not only yourself but the other road users that may be on the road. The same applies when you drive drunk or over speed. Let's all take responsible measures while on the roads.

The Agency continues to sensitise its stakeholders on road safety through the Road Safety Committee. The committee has hosted various sensitisation workshops.



1.3
Million
people die on the
World's Roads

2022 World Day Of Remembrance To The Road Traffic Crash Victims

By Sylvia Njeri, Road & Safety Mainstreaming Committee.

An important day for the world to commemorate road crash victims. This year's World Day Of Remembrance event was held at the Milimani Law Courts on Sunday, November 20, 2022. The day started with a 7 KM procession walk from City Hall, Nairobi CBD, to the Law Courts in Upper Hill. There was attendance from Kenyans across the country, victims and those who are passionate about road safety. One way or another, we are all victims. We have either lost loved ones to road crashes, been involved in road crashes ourselves, have family members disabled by road crashes or know of a friend or colleague who has been in either of the predicaments.

Statistically, 3 million people die globally, every day, from road crashes. 4000 people die annually in Kenya alone, from road crashes. This translates to over 300 people monthly. 1200 people are left disabled from road crashes in Kenya.

Among the reasons road crashes occur are,

- Drunk driving
- Boda Boda riders riding on the wrong side of the road – this has become one of the most common causes for road crashes.
- Using the phone while driving, especially texting.
- Over speeding
- Driving while on medication that impairs the vision or that causes dizziness
- Driving for long hours without resting/taking a break
- Driving un road worthy vehicles
- Underlying medical conditions that could cause sudden attacks i.e. asthma, epilepsy or low blood sugar.

Road crashes kill or maim. Some lives have been altered for good from road accidents. Bread winners have been lost, leading to families struggling to survive. There are struggles through life when one is disabled from a road crash. The costs that come with adapting to the new life of disability is consuming in both financially and psychologically. The trauma that comes with it is also unbearable to both the victims and family members of the victims. Most disabilities will lead to loss of livelihood, many lose their jobs and their families because they can no longer perform their day-to-day tasks as they used to. We can avoid road crashes by abiding to the traffic laws and avoiding the vices above. Many lives can be saved just by being prudent on the roads. Mind each other while driving, ensure vehicles are well maintained and avoid drunk driving. While drinking, ensure you have a designated driver or catch an uber. While drawing into the festivities, we tend to live more on the edge because it's a time to enjoy the end of a year and a lot more. The Road and Safety Mainstreaming Committee urges you to put life first. Let us stay safe and remember there is no justice in death from a reckless road crash. #Don'tBeAStatistic.



KenTrade Road & Safety Mainstreaming Committee members, at the 2022 World Day of Remembrance to the Road Traffic Crash Victims, at the Milimani Law Courts, Upper Hill, Nairobi on November 20, 2022.

Coronavirus - the importance and benefits of getting vaccinated



What is Coronavirus (Covid – 19)?

Coronaviruses are a large family of viruses that are known to cause illness ranging from the common cold to more severe diseases such as Middle East Respiratory Syndrome (MERS) and Severe Acute Respiratory Syndrome (SARS).

How is Coronavirus disease transmitted?

COVID-19 transmits when people breathe in air contaminated by droplets and small airborne particles containing the virus. The risk of breathing these in is highest when people are in close proximity, but they can be inhaled over longer distances, particularly indoors. Transmission can also occur if splashed or sprayed with contaminated fluids in the eyes, nose or mouth and rarely via contaminated surfaces.

What do you need to do to protect yourself and others from getting the infection?

- Wash hands often
- Keep away from people who are sick
- Cough or sneeze into a disposable tissues or clothing, & wash hands immediately.
- Report fever, cough and shortness of breath to the nearest health

What you need to know about Coronavirus vaccination.

The Covid – 19 pandemic has been one of the greatest health crises in recorded history. The World Health Organization (WHO) and expert health authorities around the world are urging people to get vaccinated as the best solution to end the pandemic. The sooner people are immunized, the faster it will be possible not only to slow the spread of the disease, but also to limit its impact on the economy.

Benefits of vaccination

According to the WHO, vaccination is a simple, safe and effective way to protect against harmful diseases before coming into contact with them, as it activates the body's natural defenses to learn to resist specific infections and strengthen the immune system. In this sense, vaccination against COVID-19 will reduce the risk of becoming seriously ill and dying, since the person will be better protected.

Immunity will not be 100%, since a vaccinated person can still catch the disease; however, the consequences to the body are expected to be much less.

The main benefits are:

- COVID-19 vaccines can prevent you from becoming seriously ill even if you contract the virus
- Covid-19 vaccines are safe and effective
- By getting vaccinated yourself, you also protect the people around you.
- It is a safer way to develop immunity

Source: <https://www.bbva.com/en/the-importance-and-benefits-of-getting-vaccinated-against-covid-19/>





Your G2B trading partner

Navigate the Trade Facilitation

Platform with three easy steps:

- 1 **Log onto:**
<https://tfp.kenyatradenet.go.ke/>,
click the login button
- 2 Enter your username and password, then click login.
- 3 Interact with the upgraded TFP dashboard



Kenya Trade Network Agency (KenTrade)
 1st Floor, Embankment Plaza, Longonot Rd, Upperhill, Nairobi
 36943 CitySquare 00200 Nairobi, Kenya
 Tel: +254 709 950 000,+254 204 965 000
 Email: contactcentre@kentrade.go.ke
www.kentrade.go.ke

YOU CAN NOW CONTACT US FOR ANY ENQUIRIES, CONCERNS OR COMPLIMENTS ON THE NUMBER AND EMAIL ADDRESS PROVIDED





Your G2B trading partner

OUR FOOTPRINTS

NAIROBI

Head Office 1st Flr Embankment Plaza,
Longonot Road, Upper Hill, Nairobi.

Trade Facilitation Office,
Inland Container Depot Nairobi (ICDN)
Old Administration Block 1st Floor

BUSIA

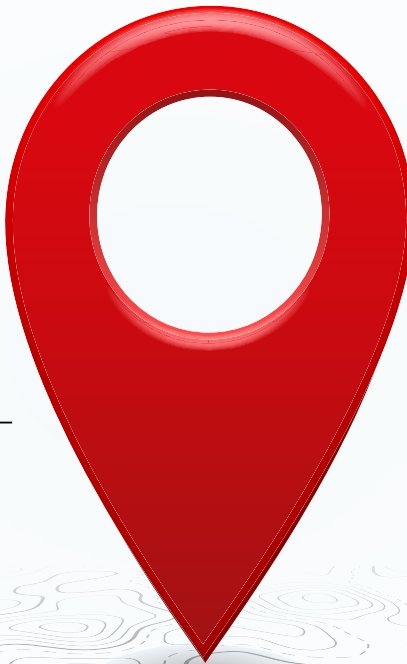
One Stop Border Post (OSBP)
Main Building

NAMANGA

One Stop Border Post (OSBP)
Main Building

MALABA

One Stop Border Post (OSBP)
Verification Yard 1st Floor



Kenya Trade Network Agency (KenTrade)
1st Floor, Embankment Plaza, Longonot Rd, Upperhill, Nairobi
36943 CitySquare 00200 Nairobi, Kenya
Tel: +254 709 950 000, +254 204 965 000
Email: contactcentre@kentrade.go.ke
www.kentrade.go.ke

YOU CAN NOW CONTACT US FOR ANY ENQUIRIES, CONCERNS OR COMPLIMENTS ON THE NUMBER AND EMAIL ADDRESS PROVIDED

