



**Pg 6:** Mombasa Port & Northern Corridor Charter updates

# The KenTrade Newsletter



A quarterly publication of Kenya Trade Network Agency (KenTrade)

Quarter 4 2023/2024

[www.kentrade.go.ke](http://www.kentrade.go.ke)

## The ties that binds

*KenTrade & the Institute of Chartered Shipbrokers sign MoU in Mombasa. We share the highlights of this milestone*



**Institute of Chartered Shipbrokers East Africa Branch Chairman Mr Eijah Mbaru and CEO KenTrade Mr David Ngarama with officials of two organisations during the Mou signing ceremony in Mombasa**

KenTrade and the Institute of Chartered Shipbrokers(ICS) have entered into collaboration aimed at providing support for initiatives geared towards creating an efficient and effective trade facilitation environment that will have a positive impact to the trade logistics value chain such as training, sensitization, advocacy, Innovation and any other areas of mutual interest.



The MoU was witnessed by outgoing Chief Executive Officer Mr Juma Tellah for ICS and KenTrade's head of Legal Affairs and Corporation Secretary Mr Benard Milewa.

The event at Shanzu,Mombasa was also attended by representatives of the shippers industry including the CEO of CONtainer Freight Stations Mr Daniel Nzeki.

**6**  
Ranking  
underscore  
dedication  
to excellence  
in public  
service

The Chairman East Africa Branch of ICS Mr. Elijah Mbaru signed on behalf of ICS while CEO David Ngarama represented the Agency. Mr Daniel Nzeki.



# KenTrade extends CSR & Environmental Sustainability to Kiambu county

Agency surpasses its 2500 trees cover target with latest initiative in Kiambu counties



As part of delivering on our performance Contract, KenTrade staff led by Director, Strategy Compliance and Business Development Ms Fridah Kaberia partnered with Kibichiku primary school in Kabete to increase the school forest cover with additional 250 tree seedlings.

We also presented a cheque of Ksh 40,000 cheque to support needy but bright students. The agency staff also collaborated with Karen C Primary & Junior Secondary School in Nairobi county to plant 230 tree seedlings. CEO Ngarama also took part in tree planting exercise in Makueni county. Over 3000 tree were planted during the Financial Year 2023/2024.





# Tea Board of Kenya keen on KenTrade's Trade Facilitation Platform



*CEO David Ngarama(left) welcomes his Tea Board of Kenya counterpart Mr Willy Mutai at KenTrade's head office,Nairobi*



*TBK joins over 30 regulatory and permit issuing state agencies that linked to KenTrade's National Electronic Single Window System*



Kenyan tea export processed through the National Electronic Single Window System hit a record Ksh180.57 billion earning last year, the highest ever with a significant increase from Ksh138.09 billion recorded in 2022 and 136.59 billion in 2021.

Add this to the Sh16.4 billion generated from the sale of tea in the domestic market and the cumulative total of Ksh 196.97 billion.

This explains why Kenya Tea Board (TBK) is a significant player in export trade industry where KenTrade is the enabler.

TBK CEO Mr. Willy Mutai accompanied by ICT Director Amos Milievi made a courtesy visit to CEO Mr David Ngarama at our head office in Nairobi.

They were updated on the Trade Facilitation Platform and our key value ad service,the Infotrade Kenya portal, where export procedure for tea commodity is under simplification.

TBK is among the over 36 state regulatory and permit issuing agencies that process their approvals to export traders through the TFP.



*CEO David Ngarama and TBK CEO Mr Willy Mutai with KenTrade and KTB officials after a bilateral engagement at the KenTrade's head office in Nairobi*



## Kenya gears up for the much-awaited module in the National Electronic Single Window System



**The goal is to automate the process of tax exemption for official Aids Funded Projects.**



Foreign Aid including imports are sometime subjected to tax exemptions and this is important for KenTrade as state organization with statutory powers to facilitate international trade in Kenya.

The Agency is working on the Tax Exemption Module for the National Electronic Single Window System under a Government initiative steered by the National Treasury through the Public Financial Management Reforms Secretariat and the National Treasury Kenya Macro Fiscal Affairs Department.

The goal is to automate the process of tax exemption for official Aids Funded Projects.

Officers from the Kenya Revenue Authority, and National Treasury joined the KenTrade team in conducting the First User Acceptance Testing (UAT) workshop recently. The UAT stage ensures the system has been developed as per requirements and is doing the right thing

Once UAT is completed, the system will proceed to piloting and full rollout.



**Your Right To Know**

[www.kentrade.go.ke](http://www.kentrade.go.ke)

Did you know that it is your right to access information on our services and also to know how long it takes us to serve you?

We have published these in the KenTrade's **Public Service Charter** and the KenTrade's **Access to Information Guide** that are available for your free download on the link <https://kentrade.go.ke/resource-centre>



## Digital logistics system to revolutionize e-commerce



CEO David Ngarama at recent stakeholders forum in Mombasa

### By Githua Kihara

KenTrade has significantly gained in its role in trade facilitation after the government approved the regulations to make the National Electronic Single Window System Act (No. 25 of 2022) operational.

It was necessary to develop rules to ensure that the procedural details that the system users require for registration, access, use, payment for services, and system administration are according to the Mother Act.

With the new regulations, KenTrade intends to use revenue generated from the user fee to fill the budgetary gaps that have hindered its work, as it has over the years solely relied on Treasury allocations despite its growing role in trade facilitation in recent years.

Currently, the agency notes, that close to 95% of the processes have been automated through the Single Window System. This has reduced costs and delays and allowed more stakeholders to engage in trade facilitation.

KenTrade has overseen the roll-out of other trade facilitation tools that have eased global transactions for Kenyan traders. In 2017, KenTrade launched the Information for Trade in Kenya (InfoTradeKenya) portal.

The development of this platform was in response to a gap identified in cargo clearance information among the trading community and the need to merge all the procedures into a single portal accessible to all those involved in international trade as prescribed by Article 1.2 WTO Trade Facilitation.

The portal is an online platform that provides comprehensive, single-point access to up-to-date trade-related information. It provides a step-by-step guide for imports; exports, and transit trade procedures to assist traders in making informed choices.

Another significant milestone is the Kenya Maritime Single Window System, a joint project with the Kenya Maritime Authority for compliance with the FAL Convention. This is a requirement for national governments to introduce electronic information exchange between ships and ports, which came into effect on April 8, 2019. Actors aimed to make cross-border trade simpler and the logistics chain more efficient for the over 10 billion tons of goods traded by sea annually across the globe.

The Business Intelligence (BI) Tool is another value addition. It seeks to collect extensive data on Kenya's import and export trade. The BI Tool analyses and disseminates data in real-time to trade facilitators and government agencies, aimed at making better data-driven decisions. The BI tool helps to facilitate ease of trade in Kenya through the extraction and analysis of real-time data to help trade facilitators and government agencies make data-driven decisions.

Close to 95% of the processes have been automated through the Single Window System



# Upscaling KenTrade's productivity & competitiveness



Experts from the National Productivity and Competitiveness Center led by the Chief Executive Officer- Dr. Nahashon Moitalel conducted a capacity building for KenTrade employees in a week long- training in Nairobi. The training sought to enhance productivity performance as the Agency upscaled on its trade facilitation mandate. Dr Moitalel emphasized the Government's commitment and efforts towards enhancing optimum service delivery through productivity. Above and below are photos of the event.



## NEW UCR PAYMENT PROCESS ON THE TRADE FACILITATION PLATFORM

1. First ensure the entry is paid UCR number mapped on it.
2. Login <https://tfp.kenyatradenet.go.ke/TFBSEW/cusLogin/signin.cl>
3. Single Window Left side
4. On the Application Submission Tab – click Submit Consignment Document (CD)
5. Save - only once to avoid duplicated lists.
6. Go to Payment Tab
7. Then - Pending Payment
8. You will see the specific UCR on Business Transaction Number• Scroll to the end for the three small dots and move to see the hand signal - click to choose, edit/view/print.
9. Once you select the tab a new header appears with Dashboard > Pending Payment Instructions >Edit Payment Instructions Details
10. Go to Payment > Payment Mode > Choose E-CITX eCitizen > Currency Kenya Shillings > Remarks Ok
11. Then Payment Gateway > Pesaflo window appears > MPESA > having issues with MPESA > Pay bill > Copy payment details and make payment
12. Confirm once done
13. Check on Paid / Completed tab.



# Showcasing Kenya's success with Trade Simplification at global forum in Barbados



**By Jane Musyoki**

rising demand for Kenya's experience sharing on implementation of TIPs latest being UNCTAD sponsored global conference in Barbados

The potential benefits of Trade Information Portals (TIPs) in facilitating trade, making trade more inclusive, and enhancing supply chain resilience in times of crisis are indisputable both in developed and developing countries. However, TIPs do require institutional commitment and attention to succeed. Trade information portals are online platforms that provide information and resources related to international trade.

These portals can act as a catalyst for sustainable development by promoting transparency, accountability, and efficiency in trade processes. By providing access to market data, regulations, best practices, and networking opportunities, these portals can help businesses, especially small and medium enterprises, to navigate international trade more effectively and responsibly.

Notably, the portals provide a wealth of information and resources for businesses looking to engage in international trade in a sustainable and responsible manner.

Kenya was the first country in Sub-Saharan Africa to implement the Information for trade platform in 2017. Kenya mapped trade procedures for over one 125 commodities ranging from Manufacturing, Machinery, and Agribusiness sectors among others. Leveraging on this information

procedures for 10 commodities have undergone simplification for either business re-engineering and/or digitization.

These efforts have seen a reduction in time and cost of doing business as with

numerous benefits among them help in businesses overcome common trade barriers. The TIP has proven to be an effective tool to identify simplification opportunities and help monitor the implementation and impact of trade facilitation measures

The TIP is well placed to function as the national inquiry point to offer efficient handling of trade-related inquiries. On Market linkage, the information relating to potential markets of products is also mapped to inform the stakeholders on the markets Market analysis

The portal's brand value is evident in the global demand for Kenya's experience sharing on the implementation and maintenance of the portal latest being the 3rd National Trade Facilitation Committee global supply chain forum organized by UNCTAD and the government of Barbados. held in May 2024, Bridgetown Barbados where our Principal E-Portal & VAS officer Jane Musyoki was among the subject matter experts.

During the panel discussion on the Role of NTFC in Pioneering digital and sustainable Trade Facilitation, Jane shared Kenya's experience on the implementation, benefits, and sustainability of Trade Information Portal. Her knowledge and perspective on TIPs greatly enriched the discussions and provided valuable insights for all participants which attracted 867 participants from over 120 countries.



# TradeMark Africa enables KenTrade to host regional stakeholders engagement forums







***We respond to your Frequently Asked Questions about the KenTrade Regulations.***

*Our answers are also available on our website link below:  
**<https://kentrade.go.ke/faqs>***

***You can also access your copy by scanning the Q R code below***





# Your Feedback Helps Us Serve You Better

If you have any feedback or complaint  
send an e-mail to

[contactcentre@kentrade.go.ke](mailto:contactcentre@kentrade.go.ke)



For more Info. reach us on:

**+254 709 95 0000**

[contactcentre@kentrade.go.ke](mailto:contactcentre@kentrade.go.ke)



**10 YEARS**  
OF FACILITATING KENYA'S  
GLOBAL TRADE  
2022



[marketing\\_communications@kentrade.go.ke](mailto:marketing_communications@kentrade.go.ke)



@KenTrade\_G2B



+254 709 950 000



@KenTradeG2B